



IRL COUNCIL CITIZENS' ADVISORY COMMITTEE

Minutes from the meeting of January 17, 2018

9:00 AM

IRLNEP Offices, 1235 Main St., Sebastian, FL

Attendance:

Ken Grudens, Heather Stapleton, Cynthia VandeVoorde Hall, Kathy Hill

Agenda Item 1. Call to Order and Introductions

Kathy Hill called the meeting to order at 9:00 a.m.

Agenda Item 2. Discussion to plan February 13, 2018 CAC Lagoon Listening Meeting at Indian River County School District offices.

Discussion focused on the elements for the public meeting to collect input on public attitudes regarding the state of the IRL.

It was decided that:

- A panel consisting of CAC members, Duane De Freese, and any invited local experts of the IRL would be seated to answer questions.
- Ken Grudens would MC the meeting.
 - Introduction: (15 minutes)
 - Introduction of himself and panelists. Everyone can take a minute to introduce themselves to those present.
 - Ken will go over what meeting is about and what participants can expect.
 - Purpose of Meeting: to provide up-to-date and accurate info to the community and hear their thoughts, concerns and perspectives to assist with program development; better understand public perceptions about the lagoon; and invite community participation with the CAC.

- Note: should there be ample interest in participation, the IRLNEP would like for each county CAC to be able to hold their own meetings on a quarterly basis with the local community to solicit input for lagoon issues that may be going on, disburse info from the Program about what is happening in the lagoon; and raise community awareness through presentations and information about what individuals can do to help improve the IRL. These local meetings would take place before regularly scheduled CAC meetings so that individual counties can report out what is happening in their local communities.
 - Staff will have an email signup sheet available, so we can gauge interest and capture information for those who are interested. New signups will be added to our existing CAC list of community ambassadors, which currently numbers about 100 people.
- Presentation (15 minutes)
- A 15-minute presentation, given by Duane De Freese or Kathy Hill about the state of the IRL, would lead off the program to help focus discussions.
- Directed questions (30 minutes)
 - Ken will ask a set of directed questions to the audience, who will provide information that will be noted on easel pads.
 - What would you like to know about the IRL that you don't currently know?
 - What do you see as the largest problems in the lagoon right now?
 - What is the most important use of the IRL?
 - What are good solutions for helping the IRL?
 - What are the things governments and agencies should be doing to improve conditions in the IRL?
 - What are the things homeowners and individuals should be doing to help improve the IRL?
 - Others?
- Dot voting exercise (10 minutes)
 - Following the directed questions, participants will be asked to vote for their top 3 responses in each category.
- Break (15 minutes)
 - There will be a 15-minute break following the dot exercise so that staff can summarize responses for a report back to the participants.

- Report Back and summary (15 minutes)
 - When the meeting reconvenes, staff will report out the summary information and provide a couple of next steps as a report back to those present.
- Open Q and A Session (20 minutes)
 - The meeting will conclude with about 20 minutes remaining for an open Q and A session about any items of interest.
 - A 3-5 question survey will be handed out to collect demographic data and other information. This will be collected as people leave.

Event promotion:

- Heather will mention the event at Coffee with The Mayor in Vero Beach at the next meeting;
- We will send invite and flyer to FaceBook,
- We will send invite to the ELC, which has extensive list of volunteers from the community;
- We can request it be mentioned at the next County Commission meeting and City Council meetings in Vero, Fellsmere and Sebastian;
- Press Release and flyer;
- Request NPR station do promo.

Suggestions for press to personally invite to the program were:

- Invite TC Palm and Hometown news staff.
- Nick Samuel, Vero News (32963)
- Larry Riesmann – Press Journal
- Eve Samples – invite but may not join
- Ed Killer

Agenda Item 3. Adjourn

Meeting adjourned at 10:00 a.m.