



IRL COUNCIL CITIZENS' ADVISORY COMMITTEE

Minutes from the meeting of May 9, 2019

1:30 PM

Sebastian City Hall Council Chambers, 1225 Main Street, Sebastian, FL

Attendance: Jim Moir, Becky Bruner, Jessy Wayles, Doug Patterson, Mike Conneen, Zack Jud, Billy Rotne, Frank Catino, Frank Brownell, Heather Stapleton, Adam Locke, incoming members Jo Neeson and Greg Braun.

Initially, there was no quorum present. However, several members arrived late and a quorum was established.

Agenda Item 1. Call to Order and Pledge of Allegiance

Frank Catino called the meeting to order and led participants in the Pledge of Allegiance.

Agenda Item 2. Introductions & Public Comments

Those present introduced themselves. 2 new members, who will be appointed on May 10, 2019, were welcomed: Jo Neeson and Greg Braun, both from Martin County.

Agenda Item 3. Introduction - Chief Operating Officer

Kathy Hill introduced Daniel Kolodny to the group. Daniel is the Program's new Chief Operating Officer.

Agenda Item 4. Agenda Revisions

None.

Agenda Item 5. Minutes Approval

No quorum was present. Approval was tabled until the end of the meeting so see whether additional members arrive.

Agenda Item 6. Old Business

- a. CCMP Revision Status (Duane De Freese)

Requested Action: No action required. Status report.

In Duane De Freese's absence, Kathy Hill gave an update on progress in certification of the CCMP. She stated that EPA had requested additional information, particularly as pertains to the cost estimations for actions in the plan. Staff has been working to develop that information and it will be posted with a new draft of the CCMP to the website once it has been returned to EPA.

2 more members of the CAC arrived to the meeting and a quorum was now present.

Agenda Item 7. New Business

- a. FY 2019-2020 RFP: Review of projects recommended for funding based on proposal review and rankings from RFP review committees

Requested Actions: Motion to recommend to the Management Board that the project rankings be accepted, and the funding recommendation be adopted by the IRL Council Board of Directors.

Kathy Hill reviewed the projects and funding recommendations submitted by the review teams. Zack Jud inquired whether the committee could recommend changing rankings or project amounts. Kathy explained the review process, the teams established to review the proposals, and the legal requirement to follow the process outlined in the RFP language. Heather Stapleton suggested it would not be appropriate for the CAC to seek any changes since the CAC had not, as a whole, reviewed the majority of the proposals.

Extensive discussion focused on the restoration projects, particularly the top ranked project and whether it was wise to begin replanting seagrasses at this time, given the current state of the lagoon.

A MOTION WAS MADE BY HEATHER STAPLETON, SECONDED BY JIM MOIR, TO RECOMMEND TO THE MANAGEMENT BOARD THAT THE PROJECT RANKINGS BE ACCEPTED, AND THE FUNDING RECOMMENDATION BE ADOPTED BY THE IRL COUNCIL BOARD OF DIRECTORS. MOTION CARRIED UNANIMOUSLY.

- b. FY 2019-2020 Final Budget

Requested Action: Motion to recommend to the Management Board that the FY 2019-2020 Final Budget be adopted by the IRL Council Board of Directors.

Daniel Kolodny reviewed the FY 2019-2020 final budget and answered questions regarding proposed funding.

A MOTION WAS MADE BY JIM MOIR, SECONDED BY BECKY BRUNER, TO RECOMMEND TO THE MANAGEMENT BOARD THAT THE FY 2019-2020 FINAL BUDGET BE ADOPTED BY THE IRL COUNCIL BOARD OF DIRECTORS. MOTION CARRIED UNANIMOUSLY.

c. FY 2019-2020 EPA Work Plan and IRLNEP Business Plan

Requested Action: Motion to recommend to the Management Board that the FY 2019-2020 EPA Work Plan and IRLNEP Business Plan be accepted by the IRL Council Board of Directors and that staff be authorized to submit the Work Plan proposal to EPA on or before the June 1, 2019 EPA deadline.

Kathy Hill reviewed the annual business plan and work plan with the members and requested a motion to recommend they be approved.

A MOTION WAS MADE BY HEATHER STAPLETON, SECONDED BY JIM MOIR, TO RECOMMEND TO THE MANAGEMENT BOARD THAT THE FY 2019-2020 EPA WORK PLAN AND IRLNEP BUSINESS PLAN BE ACCEPTED BY THE IRL COUNCIL BOARD OF DIRECTORS AND THAT STAFF BE AUTHORIZED TO SUBMIT THE WORK PLAN PROPOSAL TO EPA ON OR BEFORE THE JUNE 1, 2019 EPA DEADLINE. MOTION CARRIED UNANIMOUSLY.

Agenda Item 8. Discussion - How does Citizen Advisory Committee want to engage with planning document development in FY 2019-2020?

Kathy outlined the planning documents that will be developed in FY 2019-2020 and inquired how the CAC would like to be involved in reviewing and engaging with the development of these products.

Frank Catino suggested the average person is unable to do the things that the SOIRL program or IRLNEP is doing to address lagoon issues. Education and behavior change should be the foci for the average person. One CAC component could be to improve and increase efforts to educate people and user groups about what is going on in the lagoon.

Jessy Wayles suggested returning to the Listening Meeting concept and putting it into action. She would like to see these run as discussions rather than presentations.

Frank Brownell offered that if the CAC were to expand and engage in their communities messaging will reach more people and word will begin percolating through communities.

Heather Stapleton suggested that behavior change studies show that real change is more than just knowing what correct behaviors are. We need to make behavior change easy – CAC can be a real help in facilitating this aspect of behavior change.

Frank Catino suggested engaging individual user groups and audiences, developing materials to share with them, and increasing our outreach to ensure education gets to where it's needed.

All agreed that social media can be utilized effectively to facilitate behavior change.

Kathy requested that members think about what some of these education products might look like. She shared that staff has long wanted to produce a Myth-busting campaign on social media that will take common misconceptions about the lagoon and provide the right information and bust the myth. Short videos could be very effective for this purpose.

Members agreed to bring their ideas to the next meeting for discussion and development.

Return to Agenda Item 5 – Approval of Minutes

As a quorum was present, Kathy Hill requested a motion to approve the minutes from the February 14 meeting.

A MOTION WAS MADE BY DOUG PATTERSON, SECONDED BY JESSY WAYLES, TO APPROVE THE MINUTES FROM THE FEBRUARY 14, 2019 CAC MEETING. MOTION CARRIED UNANIMOUSLY.

Agenda Item 9. Final Comments

None.

Agenda Item 10. Adjourn

Meeting adjourned.

DRAFT